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For Immediate Release

## **Kids are Published with Local Children's Publishing Co.**

Kids get kids. That is the cornerstone of Twinkle Twinkle Little Books' philosophy, a local, independent publishing company that specializes in publishing books written, and illustrated by children. Twinkle Twinkle Little Books or TTLB was established in 2002 and has "worked hard to become a 'true-blue' publishing company," says, Nicole McClenahan, Publisher of TTLB. "It all started when I found a book of poems I had written when I was eleven. I thought they were hilarious but that's when it dawned on me that only another kid could really appreciate and 'get' them. That, along with expecting my first child, sparked the idea of publishing kids."

Now, near the end of 2005, TTLB has published its first book, 'Potpourri in the Wind – Nursery Rhymes from One Kid to Another,' a book of poems written by an eleven-year old. This is no coincidence. "Along with being the inspiration behind the company, it was important to see my vision in physical form. What better way to accomplish this than with the company's muse," says McClenahan, publisher and author.

'Potpourri in the Wind' is an enchanting collection of children's nursery rhymes. Its charming verses written from the honest heart of a child magically make a connection with kids that only one child can make with another. Children delight in Potpourri's vibrant and colorful illustrations and truly enjoy learning to read with this adorable book of poems.

TTLB's goal however, is not to publish the owner, but to publish kids. "Kids have so much to say and should be encouraged to cultivate their creative minds," explains McClenahan. To this, TTLB established the Twinkle Twinkle Little Writer's Club in February of 2004, a secure, interactive web site, created especially for young, aspiring writers and artists. The site is designed to motivate creative thinking and literacy, offering kids up to 17, a safe place for creative resources. The site serves as an avenue for TTLB to find the next great story and illustrations to publish. In the end, their stories and illustrations are what are printed and sold next to the latest 'Harry Potter' release. Kids are published, copyright-protected, and share their work with others on the site and possibly in published hard-covered 'Twinkle Twinkle Little' books.

'Potpourri in the Wind' is now available at Amazon.com for \$19.99 and will soon be available at local specialty stores and large chain bookstores. You can also get your copy at TTLB's exclusive on-line bookstore at [www.TwinkleTwinkleLittleBooks.com](http://www.TwinkleTwinkleLittleBooks.com).

Potpourri in the Wind – Nursery Rhymes From One Kid to Another, hard-cover, 10x8, 64 pages, full-color cover, \$19.99.  
Note to editor: For an electronic copy of this release, please contact us at [Nicole@TwinkleTwinkleLittleBooks.com](mailto:Nicole@TwinkleTwinkleLittleBooks.com). For downloadable TIFF files, please see our press Room at [http://www.twinkletwinklelittlebooks.com/press\\_room.htm](http://www.twinkletwinklelittlebooks.com/press_room.htm)